

“Adobe's technologies to power the future of the Internet”

Join us for a special event on

Monday, June 15th ,9:00 at Dan Hotel Tel-Aviv.

The lectures reveal the benefit of using Adobe new Technology perspective.

QuickSoft welcome:

Mr. Matt Thompson

Senior Vice President, Worldwide Field Operations

Mr. Yaniv Vakrat, Ph.D.

General Manager, Emerging Markets

Mr. Serge Jespers

Platform evangelist, Adobe Systems

Mr. Mohamed Jogie

Design Evangelist, MEA

Mrs. Chana Messer

Adobe expert and Adobe instructor

Agenda:

- | | |
|-------------|--|
| 09:00-09:45 | Registration and Refreshment |
| 09:45-10:00 | Opening - Mr. Reuven Agassi - Quicksoft chairman |
| 10:00-10:40 | Welcome - Mr. Matt Thompson Adobe's vision. |
| 10:40-12:15 | Innovations in Adobe's platform technologies: Flash, AIR, Flex, Flash for smart phones, FMS - Mr. Serge Jespers |
| 12:15-12:30 | Break |
| 12:30-13:00 | Illustrator CS4 for the web efficient workflows - Chana Messer |
| 13:00-14:15 | Down and dirty CS4 – web tips for designers - Mr. Mohamed Jogie |
| 14:15-14:30 | Closing – Mr. Yaniv Vakrat |
| 14:30-15:30 | Lunch |

[Click here to register](#)

Quicksoft & Adobe Event

Monday, June 15th

09:00 - 16:00

The seminar intended for:

creative community who use Adobe tools to design websites, create rich interactive content, bring video online, and build experiences for mobile devices, as well as those who want to use print and web together more effectively, including:

Animators, Graphic designers,
Multimedia artists, Web designers,
Art directors, Interactive designers,
Students, Web producers, Creative directors, Mobile designers.

[Press here for Map & Directions](#)



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